

## **Report on Institution's Innovation Day (\*Dr APJ Abdul Kalam's birth anniversary)\***

### **\*Institution's Innovation Day\***

Institution's Innovation Council (IIC), Hamidia Girls Degree College celebrated "Innovation Day" on the occasion of Dr. A.P.J. Abdul Kalam's birth Anniversary on 15th October 2024 at the department of Fashion Design of Hamidia Girls Degree College.

There was a prize distribution for the winners on the different events organized for the purpose.

### **\*Objective of the Program\***

1-: The national innovation day is celebrated commemorating the birth anniversary of former president of India, Bharat Ratna Dr. APJ Abdul Kalam & encouraged students to draw inspiration from Dr Kalam's life story.

2-: Main objective of celebrating the day on 15th and 16th October 2024 is to encourage young entrepreneurs to use new ideas, make new decisions and **do creative thinking and "ignite idea presentation"**.

### **\*Benefits / Outcome of the Programme\***

1-:The main objective of the occasion was to elaborate entrepreneurship, innovation and start-up.

2:-The objective of the session was to nurture the participants and provide them an understanding to open up new ideas and imbibe interest among the young entrepreneurs to venture into business startups.

\*Date: 15th to 17th October 2024

\*Student Participants number: 25

\*Faculty Participants number: 05

**\*Photographs\***

**Ignite 2024 Idea presentation**







Prayagraj, Uttar Pradesh, India  
CRPC+6VG, Khuldabad, Kareli, Prayagraj, Uttar Pradesh 21100  
Lat 25.435524°  
Long 81.822156°  
16/10/24 12:00 PM GMT +05:30  
6:46 PM ✓✓



6:46 PM ✓✓

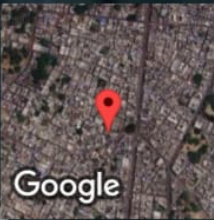


6:46 PM ✓✓



6:46 PM ✓✓  
Prayagraj, Uttar Pradesh, India

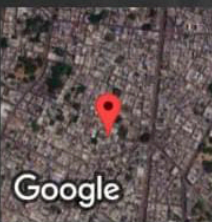
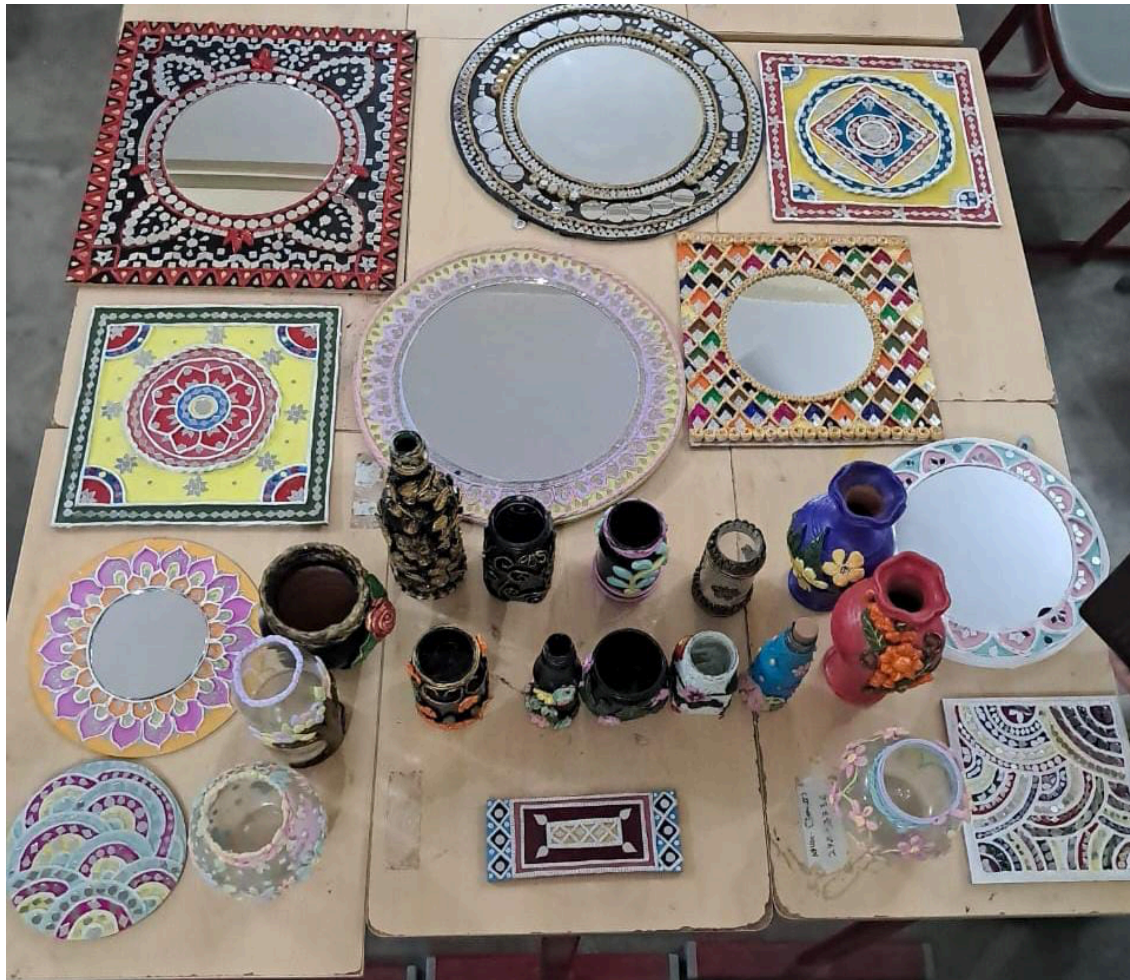




Prayagraj, Uttar Pradesh, India  
CRPC+6VG, Khuldabad, Kareli, Prayagraj, Uttar Pradesh 211003, India  
Lat 25.435507°  
Long 81.822158°  
16/10/24 12:49 PM GMT +05:30

GPS Map Camera

**Innovate 2024 Prototype Expo**



**Prayagraj, Uttar Pradesh, India**  
CRPC+6VG, Khuldabad, Kareli, Prayagraj, Uttar Pradesh 211003, India  
Lat 25.4356°  
Long 81.821839°  
17/10/24 03:13 PM GMT +05:30

 **GPS Map Camera**















**Prize Distribution**







On 17th October, 2024 the “**Prototype Products Expo**” was organized by the Department of Fashion Design at 10:30 a.m.–3:30 p.m. During this session the students presented the developed prototypes based on “Lippan Art” and “Waly Art” for “Safeguarding Heritage Craft Skills for the Future” The Prototypes were evaluated by the following team.

1. Prof. Naseha Usmani, Principal, HGDC
2. Mrs Anuradha Sharma Expert  
Pidilite Industries limited

The products were evaluated by the experts and gave inputs on the upgradation of the products to support the society. Giving a boost to the innovative ideas presented by the students, the experts shared their expertise inputs to incorporate commercial applications for big achievements.

The participants were appreciated for their creativity and innovation in their products.

Winners were given prizes by Prof. Naseha Usmani, Principal Hamidia Girls P. G. College. On this concluding occasion Principal said that Lippan art is a traditional form of mural art that originates from the Kutch region of Gujarat, India historically the inhabitants of this region decorated their homes with intricate designs using clay and adorned them with small Mirrors to create shimmering effects. Today Lippan art is not only used for decorating walls but also for creating standalone pieces such as frames, panels and other decorative items. This approach not only show case the versatility and adaptability of Lippan art but also exemplifies how traditional art forms can be revitalized and given new relevance in contemporary setting.

Prof. Nasreen Begum, convener IIC expressed her views and said that Lippan art highlighted the potential for traditional crafts to penetrate new markets and find a place in modern homes and businesses. The use of warly art another traditional craft in conjunction with Lippan Art, further emphasizes the richness of cultural heritage and its application in creating unique, cross cultural, artistic expressions. This innovative application demonstrates how traditional arts can be transformed to meet contemporary tastes and commercial needs, of opening up new opportunities for artisans and promoting cultural heritage in the Morden work.

Ms Harshita faculty of Fashion Design thanked Principal, faculty members and students for their active participation.





# HAMIDIA GIRLS' DEGREE COLLEGE

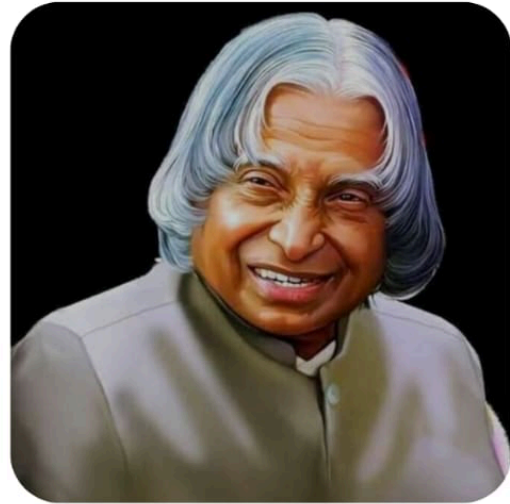
(Constitution college of University of Allahabad, Prayagraj)

## Department of Fashion Design & Embroidery

### INSTITUTION'S INNOVATION DAY CELEBRATIONS-2024

(Dr. A. P. J. Abdul Kalam's Birth Anniversary - 15th October)

- **Workshop 1**  
Ignite 2024- Idea Presentation  
Date : 15 & 16 October 2024  
Venue: Room No. 07
- **Workshop 2**  
Innovate 2024- Prototype Expo  
and prize distribution  
Date : 17 October 2024  
Venue: Room No. 07



Dr. A. P. J. Abdul Kalam  
(1931-2015)

**Prizes for Winners  
and runners**

**Note: Participation certificate will be given to all the participants.**

**Workshop Instructor**  
**Mrs. Anuradha Sharma**  
**Pidilite Industries Ltd.**

**Patron**  
**Prof. Naseha Ushmani**  
**Principal**  
**Hamidia Girls' Degree College**

**Prof. Nasreen Begum**  
**Convenor**  
**Hamidia Girls' Degree College**