



* A **REPORT* *ON*

IIC Driven Calender Activity for Quarter - 1 under the aegis of Institution Innovation Council (IIC) one day workshop on “Embroidery by Colour” 23rd September 2024

Objective: •Entrepreneurship, Innovation and find your inner artist.

•Innovations that empower your creative vision.

•Inspiration, Motivation and Ideation.

One - day Fecicryl workshop on “**Embroidery by color**”in the Department of Fashion Design and Embroidery of Hamidia Girls Degree College University of Allahabad, Prayagraj was organized on September 23rd 2024 on collaboration with Pidilite Industries Ltd. Workshop culminated on 4 : 00 pm.successfully. On the conclusion of the workshop Principal congratulated the students for their commendable work and encouraged them to utilize their skills for future entrepreneurship.

Prof. Naseha Usmani , Principal Hamidia Girls Degree College encourages the students to adopt embroidery by color as career opportunity. She said that embroidered paintings can be a career opportunity, and there are several ways to pursue it.She motivated to the students that you can turn your passion for embroidery into a profitable business by developing your skills and understanding how to promote your work. You can create a brand for your work on social media or at local markets to reach a wider audience.Embroidery by color is a stunning combination of watercolor painting and hand embroidery.

During the one - day’s workshop

the students showcased their talents .The training sessions were organized by Pidilite Trainer Ms. Anuradha Sharma.

The workshop was convened by Prof. Nasreen Begum, Nodal officer. Five faculty members were also present on the occasion.

Objective of the workshop was to make the students aware about hand skills and to motivate them to develop, organize and run a business enterprise. Workshop was based

on the form of “Embroidery”.The theme of the workshop was:- “Hand Embroidery by Colour”. In this workshop,B. Voc. and M.Voc.students actively participated and prepared their products.

Mrs. Anuradha Sharma, expert of the workshop informed the students about various color techniques to create unique and customized embroidery patterns without the help of thread and needle. The students learned embroidery through colors and displayed their talent on pencil pouch bags as products by carving different patterns of embroidery.

Prof. Nasreen Begum, convener of the workshop expressed her views and said that Adding paint to hand embroidery—or adding embroidered elements to a painting—is a wonderful way to experiment with layering colors and textures .She said that Color embroidery is a unique technique that combines the vibrant colors of watercolor painting with a texture of embroidery,the combination of these two mediums can create beautiful pieces.

She also motivated the students to preserve the rich cultural traditions of our country. He also suggested that we need to blend our traditions with the traditions of the other countries to create Fusion Art.

She thanked Principal, faculty members and students for their active participation and hope to see you at our future events.



Prayagraj, Uttar Pradesh, India
91, Noorullah Rd, Khuldabad, Buddha Taziya, Prayagraj, Uttar Pradesh 211003, India
Lat 25.435654°
Long 81.822411°
23/09/24 12:27 PM GMT +05:30





 GPS Map Camera



Prayagraj, Uttar Pradesh, India
91, Noorullah Rd, Khuldabad, Buddha Taziya, Prayagraj, Uttar Pradesh 211003, India
Lat 25.435654°
Long 81.822411°
23/09/24 02:22 PM GMT +05:30









ENHANCING PROFESSIONAL CAPACITIES WORKSHOP ON **HAND EMBROIDERY BY COLOUR**

Unleash your creativity and immerse yourself in the world of colours at Workshop. This workshop offers the perfect opportunity for entrepreneurship, innovation and find your inner artist.

WORKSHOP HIGHLIGHTS:

- **HANDS-ON EXPERIENCE:**

Learn the basics of hand embroidery through colors from expert instructor.

- **CREATIVE EXPRESSION:**

Explore different coloring techniques to create unique and personalized embroidery patterns without the help of thread and needle.

you are cordially invited to attend the workshop By Instructor
Mrs. Anuradha Sharma
Pidilite Industries Ltd.

DATE & TIME:

23 SEPTEMBER 2024, 11.00 AM - 03.00 PM

ORGANISED BY

**DEPARTMENT OF FASHION DESIGN & EMBROIDERY
Hamidia Girls' Degree College, Prayagraj**

Patron

Prof. Naseha Ushmani
Principal
Hamidia Girls' Degree College

Convenor

Prof. Nasreen Begum
Coordinator
Department of Fashion Design
& Embroidery

