

MES Q 1903: CORRESPONDENT

(The MESQ for first semester is MES-Q 1903)

There are total 4 MES/N selected for 1st semester. These are as following. Examination for the first semester has to be based on these 4 MES/N.

| SR. NO. | UNIT CODE | UNIT TITLE |
|---------|-------------|---|
| 1 | MES/ N 1901 | GENERATE IDEAS FOR JOURNALISM PROJECTS |
| 2 | MES/ N 1902 | UNDERTAKE RESEARCH FOR JOURNALISM PROJECT |
| 3 | MES/ N 1905 | UNDERTAKING FIELD REPORTING |
| 4 | MES/ N 1906 | WRITE AND EDIT COPY |

1. MES/N 1901- GENERATE IDEAS FOR JOURNALISM PROJECTS

This unit is about generating new ideas for journalism projects and successfully evaluating the potential of these ideas.

Generate ideas for the following types of content:

- A specific story-e.g. fact based reporting, analytical, feature –writing.
- A specific section-e.g. the “edit” page of a news paper.

TOPIC COVERED:

- **Communication, Types of communication**
- **Communication model- Shannon weaver, Osgood, gerbner, gatekeeping etc.**
- Generate ideas for fact based reporting
- Evaluate a idea for its suitability and undertake background research.
- Identify any constraints to successfully realize the idea.
- Ideas according to the different target audiences
- Editorial standard of the organization
- How to undertake research and background information.
- Maintain a network of contact.
- How to verify information.
- How to prepare synopses, summaries’, proposal, story outline and other written material.
- Suitability of idea for different type of content.
- Read and analyze various sources including wire service and other publication/channel/website/media.
- Effectively present and defend idea.

2. MES/N 1902- UNDERTAKE RESEARCH FOR JOURNALISM PROJECTS

This unit is about undertaking research, collecting background information and conducting accuracy checks for journalism projects.

- This unit/task is applicable for journalism across a range of media including print (newspapers and magazines), television, radio and online (web, mobile and other emerging platforms)
- **Brief knowledge about the history of print media, Television and radio journalism.**
- **Development of Print media**
- **Development of web, mobile and citizen journalism**
- It is also applicable across media that provide/ disseminate information at different times/ frequencies: daily – e.g. newspapers, evening news bulletins; weekly, fortnightly, monthly etc. – e.g. magazines and continuous/ Ongoing – e.g. news websites, news TV channels etc.

TOPIC COVERED:

- Evaluate story ideas and conduct background research.
- Collect information to support story ideas.
- The different target audience for the content.
- Different information sources available.
- Verify collected information.
- Available resources and implication of a particular story/idea/concept.
- How to prepare background research, notes, analysis, timeliness, summaries', and other written material.
- Effectively present and defend research and information collected to one's editor.
- How to analyze a range of information sources.

3. MES/ N 1905 UNDERTAKE FIELD REPORTING

This unit is about assessing suitability of locations, preparing for field reporting and relaying information from the field

- Undertake reporting for applicable media from outdoor locations including public spaces, government buildings, venues hosting large events, homes and offices of public and private figures, open spaces etc.

TOPIC COVERED

- **Field reporting: basic and fundamentals**
- **Types of reporting- Investigative, Interpretative Reporting, Crime, legal, sports and General reporting.**
- Process of gathering information from the field
- Gather information from the field of sources
- Manage the safety and security of the equipments.
- How to conduct background research.
- Sources of research, documental, official, institutional etc.
- Permission require to report from a certain location
- Nearby sources for replacing/repairing equipment.

4. MES/ N 1906 WRITE AND EDIT COPY

This unit is about writing and editing copy (i.e. final version of text) for a range of formats in different media

Undertake copy-writing/ script-writing for various media and types of stories including: news stories, feature stories, programme scripts (e.g. for TV or radio), anchor/ presenter scripts, narratives, interviews

- **Write and edit items such as: headlines, News, Editorial, feature, article, Radio bulletin, Radio adaptation.**
- Each of these writing and editing styles can be broken up into a specialized skill (by medium, by type of writing) and taught separately using relevant examples and practical techniques. At this stage the attempt is to set an overarching standard, and thus a more generic approach has been adopted

TOPIC COVERED

- Undertake copywriting / script writing for various media types
- Edit a story or script based on the brief.
- The writing skill of brief
- Fact and information gathering
- How to structure ones thought to structure a story
- How to use a wide range of vocabulary.
- Differentiate between the fact and opinion.
- How to write headline/caption/intros etc.