

QUALIFICATIONS PACK - OCCUPATIONAL STANDARDS FOR A FASHION DESIGNER

What are Occupational Standards(OS)?

- OS describe what individuals need to do, know and understand in order to carry out a particular job role or function
- OS are performance standards that individuals must achieve when carrying out functions in the workplace, together with specifications of the underpinning knowledge and understanding

Contact Us:
AMH-SSC
E-mail:
ceo@sscammh.com



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SECTOR: APPAREL, MADE-UP'S AND HOME FURNISHING

SUB-SECTOR: APPAREL

OCCUPATION: DESIGNING

REFERENCE ID: AMH/Q1201

ALIGNED TO: NCO-2004 / 7435.10

Brief Job Description: A Fashion Designer should have the skills and knowledge to develop fashion design briefs and manage the development of design concepts for commercial production. The initial process includes conducting market research and trend analysis for the particular season and identifying a theme for the collection; then creating a mood board and color board based on the theme, develop an entire range according to the business plan and as per the theme board. After finalization on the range with the team, create the techpack for each style. Work with different teams to create a prototype design based on the techpack. Evaluation of the sample and documentation of the same is also done by the designer.

Personal Attributes: This job requires the individual to visualize and create the design by hand or using illustration software (Corel Draw, Illustrator, Photoshop etc.). A designer should be up to date with emerging fashion trends, as well as general trends relating to fabrics, colours and shapes. He/she should also have good communication skills, good sense of aesthetics, sound knowledge of sewing and pattern making.

Job Details	Qualifications Pack Code	AMH/Q1201		
	Job Role	Fashion Designer		
	Credits (NSQF)	TBD	Version number	1.0
	Sector	Apparel, Made-Up's and Home Furnishing	Drafted on	08/08/14
	Sub-sector	Apparel	Last reviewed on	17/10/14
	Occupation	Fashion Designing	Next review date	30/12/15
	NSQC Clearance On*	20/07/15		

Job Role	Fashion Designer
Role Description	To study the market, trend analysis, & develop a collection for the given season with the organization's objectives
NSQF level	5
Minimum Educational Qualifications	12 th pass, preferably
Maximum Educational Qualifications	Post Graduate in Fashion Design & Clothing Technology
Training (Suggested but not mandatory)	Certification course in Fashion Design
Minimum Job Entry Age	18 years
Experience	1-2 years of work experience/internship in apparel field (either in boutique or an apparel manufacturing company) preferably
National Occupational Standards (NOS)	<p>Compulsory:</p> <ol style="list-style-type: none"> AMH/N1201 (Prepare to make a design collection) AMH/N1202 (Prepare prototype garments for the collection) AMH/N1203 (Evaluate the design development process) AMH/N1204 (Maintain the work area, tools, machines and computers) AMH/N0103 (Maintain health, safety and security at workplace) <p>Optional: Not Applicable</p>
Performance Criteria	As described in the relevant OS units