

QUALIFICATIONS PACK - OCCUPATIONAL STANDARDS FOR APPAREL, MADE-UP'S AND HOME FURNISHING

What are Occupational Standards(OS)?

- OS describe what individuals need to do, know and understand in order to carry out a particular job role or function
- OS are performance standards that individuals must achieve when carrying out functions in the workplace, together with specifications of the underpinning knowledge and understanding

Contact Us:

AMHSSC, Apparel
House, Sector – 44,
Institutional Area,
Gurgaon 122003,
Haryana
E-mail: ceo@sscamh.in



Contents

1. Introduction and Contacts.....P.1
2. Qualifications Pack.....P.2
3. Glossary of Key Terms.....P.3
4. NOS Units.....P.5
5. Assessment Criteria.....P.26

Introduction

Qualifications Pack – Boutique Manager

SECTOR: Apparel, Made-up's and Home Furnishing

SUB-SECTOR: Apparel

OCCUPATION: Boutique Manager

REFERENCE ID: AMH/Q1910

ALIGNED TO: NCO-2004 / NIL

Boutique Manager is job role of a self employed professional with knowledge of stitching, fashion, fits, merchandising and retailing.

Brief Job Description: Boutique Manager is a skilled designer with business acumen for managing shop to make fashionwear, made ups and home furnishings. The job involves thorough understanding of designs, being aware of latest trends, ability to convince clients for a design, capable of pattern making and skilled in stitching.

Personal Attributes: The Boutique manager should have strong business acumen with bent on operations, intuitive, creative and versed with convincing skills of negotiation and persuasion to sell concepts.

Job Details	Qualifications Pack Code	AMH/Q1910		
	Job Role	Boutique Manager		
	Credits (NSQF)	TBD	Version number	1.0
	Sector	Apparel, Made-up's and Home Furnishing	Drafted on	31/05/15
	Sub-sector	Apparel	Last reviewed on	02/06/15
	Occupation	Manager	Next review date	21/03/16
	NSQF Clearance on*	N.A		

Job Role	Boutique Manager
Role Description	Managing business of understanding and fulfilling of customized design needs of sportswear, beachwear, novelty items, vintage, T-shirts, dresses, tuxedos, shoes, handbags, accessories, etc.
NSQF level	7
Minimum Educational Qualifications	Preferably Diploma in Fashion Design/Merchandising/Textile
Maximum Educational Qualifications	N.A.
Training (Suggested but not mandatory)	N.A.
Minimum Job Entry Age	23Years
Experience	Preferably having worked for 2-3 years working in garment, made ups or home furnishing industry.
Applicable National Occupational Standards (NOS)	<p>Compulsory:</p> <ol style="list-style-type: none"> AMH/N1910(Create design as per latest trends and establish customer needs) AMH/N1911(Allocate and check works assigned to subordinates and manage and monitor boutique performance) AMH/N1912(Build and monitor team performance) AMH/N1913(Maintain health, safety and security in the boutique) AMH/N0104 (Comply with industry, regulatory and organizational requirements) <p>Optional: Not Applicable</p>
Performance Criteria	As described in relevant NOS units