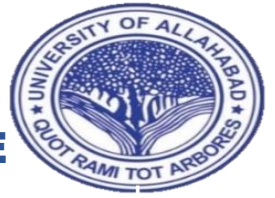


**HAMIDIA GIRLS' DEGREE COLLEGE**  
**CONSTITUENT MINORITY P.G. COLLEGE**  
**UNIVERSITY OF ALLAHABAD**  
**PRAYAGRAJ**



**B.VOC AND M.VOC. ADMISSION 2023**  
**IN FASHION DESIGN AND EMBROIDERY**  
**(SANCTIONED AND APPROVED BY THE UGC AND**  
**UNIVERSITY OF ALLAHABAD)**

**PROSPECTUS**  
**and**  
**APPLICATION FORM**

## PRINCIPAL'S MESSAGE



Dear Aspiring Students,

I extend a warm welcome to the new aspiring students of Hamidia Girls' Degree College, Constituent Muslim Minority College of the Central University of Allahabad. I am delighted that you have chosen a College that not only provides you with opportunities to enhance and excel in your talents and knowledge, but also offers a safe environment to develop your skills and embark on your journey towards earning a degree from Central University.

The College accredited by NAAC in Grade-B in 3<sup>rd</sup> cycles is a premier institution running B.A., B.Com & B.Voc courses at undergraduate level; and M.A. and M.Voc. at post graduate level. Our Faculty members render their sincere services to educate the young women. With the untiring efforts of the Managing Committee, administrative authorities and other stakeholders the college is progressing step by step. Extra-curricular, co-curricular activities and outreach programmes are regularly organized to facilitate progression of student-centric education.

The B.Voc. programme is focused on universities and colleges providing undergraduate studies which would also incorporate specific job roles and their NOSs along with broad based general education. This would enable the graduates completing B.Voc. to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

The forthcoming academic year 2023-2024 will start with an entirely new atmosphere and novel educational pattern aiming for the holistic development of students. The College is regularly taking initiatives to enable a paradigm shift to infuse more vibrant digital study culture. In this direction the college has launched digi-platform PARWAAZ for e-learning and teaching. The College will enhance access to e-learning resources by using free and open source software for education - National Knowledge Networks (NKN), SWAYAM, MOOCS and National Academic Depository (NAD). The College proposes to introduce online professional courses also.

In order to accomplish our vision and mission we are prepared to take as much efforts as possible for the betterment of students, society and the nation. Wishing you the best in scaling greater success and achieving new heights in the days to come with the help of digital platform - PARWAZ.

Best Wishes

**Prof. Naseha Usmani**

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# Department of Fashion Design & Embroidery- A New Journey

## **INTRODUCTION**

Hamidia Girls Degree College is a premiere institution in the field of Vocational Education of Fashion Design with the ability to integrate knowledge, traditional arts and innovations in design and creative thinking to upgrade the changing needs of our students. Our former principal, Dr. Rehana Tariq had a dream to make the womenfolk specially the marginalized girls of the society to be economically independent along with the conventional Degree. In the very beginning she started a Sewing Centre and made efforts in this direction but no satisfactory result was achieved.

During X Five Year Plan of UGC (2002-2007), certificate and diploma courses in Fashion Designing and Kasheedakari has been granted permission to start it but this scheme could not gain much success. But one achievement which the college gained through the grant received was that it developed a small infrastructure and labs. Now this has opened the door for present day Fashion Design course of our college.

After that 'Creative Fashion Centre' was established in the College with the motto EARN WHILE LEARN in 2011 so that the needy students could come to this centre and work in their free periods. The orders are taken from within and outside the college for stitching, alteration and embroidery etc. whatever money is generated out of the stitching charges. College use to give it to the students.

Creative Fashion Centre has been running successfully. Establishment of this Centre can be called as a humble but a determined effort in the direction of Earn While Learn and dignity of labour and committed to be an effective tool of positive change in the society. In short span the Centre has emerged as an

ideal spot to groom the creative students in fashion design and established some milestones in the direction of skilled students.

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During XII Five Year Plan (2012-17), the most needed element as regards to vocational education is the development of skills which would prepare the workforce to suit the requirements of the industry. The University Grants Commission (UGC) launched a scheme on 27 February, 2014 for skills development based higher education as part of college/university education, leading to Bachelor of Vocation (B.Voc.) degree and in this respect University Grants Commission has recognized our college efforts and sanctioned two courses to our college. The trades are --:

[a] Journalism and Mass Communication

[b] Fashion Design and Embroidery

A copy of sanction letter was also sent by the UGC to the Hon'ble Vice Chancellor of the University of Allahabad. College immediately started correspondence with the respective NSDC, SSC, Industries, and University to start these courses from the session 2014-15 and college has also developed full-fledged workshop / lab for fashion design on the pattern of industry during this period.

Parliament has passed an act for introducing new **Vocational Degree B.Voc. and M.Voc.** and UGC has included these degrees in its act. Bachelor of Vocation (B.Voc.), a Bachelor level degree specified by UGC under section 22[3] of UGC act 1956 and notified in official Gazette of India dated 19<sup>th</sup> January 2013 be recognised at par with the other Bachelor level degrees for competitive exams where the eligibility criteria are Bachelor Degree in any discipline. **These are professional degrees but UGC has bestowed B.Voc. and M.Voc. the same status as any other conventional degrees.**

Therefore, this vocational Degree B.Voc. has double benefit –firstly students are prepared for the field of Fashion Design and get jobs in the garment industries or can run their own business.

Secondly, they can appear in any competitive exam like IAS, PCS, Banks and Railways etc. where the eligibility criteria are Bachelor Degree in any discipline.

**B.Voc.** is a skills development based higher education as part of college/university education, leading to Bachelor of Vocation (B.Voc.) Degree with multiple exits such as Diploma/Advanced Diploma under the NSQF. The B.Voc. programme is focused on providing undergraduate studies which would also incorporate specific job roles and their NOSs along with broad based general education. This would enable the graduates completing B.Voc. to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

UGC after screening the working of this department has upgraded this programme and sanctioned **M.Voc. Post Graduate Course** to this college in 2019. M.Voc. Postgraduate course is functioning effectively since 2019 and it is a distinctive achievement of our college.

Another characteristic feature of the department of Fashion Design is the establishment of CAD LAB, a small miniature form of garment industry for training and internship in order to produce industry-fit students which is the objective of MHRD and UGC both. **Six months certificate course in CAD (Advance Pattern Maker)** was also sanctioned and approved by UGC in 2020. After this course/training more and more job opportunities can be available to the students. College has accepted this challenge and establish a miniature form of garment industry for providing full opportunity of experiencing industrial working.

### **ACHIEVEMENTS OF PREVIOUS BATCHES OF B.Voc.**

Five batches of B.Voc. have graduated successfully.

1-One student has cleared National level test of NIFT and got admission in "Master of Fashion Management (MFM) in Shillong.

2-Student have been placed in "Seams for Dreams" organisation in Bombay, "Reliance trends" in Prayagraj, Emporio Armani in New Delhi, New Leaf Production, Punjab and Fortislinks in Poona

3- Twenty two students have taken admission in M.Voc. at our college to upgrade and advance their quality of vocational education.

4- Five students are running their boutique such as “ Uzma Fashion Centre, Inaya Boutique, The Wardrobe Boutique, Kashish Boutique and some students have started their clothing business from home. They are creative and competitive. Their vision is to do something creative in the field of fashion.

5- Four student started their online clothing store-Ethnic Closet, Elegance by Kat, Illustration by Ifra, Dress- up Dress etc.

### **ACHIEVEMENTS OF M.Voc. BATCHES OF 2021 and 2022**

1- M.Voc. final year students of 2019- 2021 batch and two student of B.Voc. final year did their training programme from NITRA (Northern India Textile Research Association) which is one of the premier textile research institutes in the country.

2- M. Voc.final year student of 2020-2022 batch have completed their training programme from Indian Institute of Handloom Technology, Varanasi. They learned design development, weaving, dyeing and printing.

Two student of M.Voc. completed their training at Navlyn Boutique, Prayagraj in 2022

3 - Six student of M.Voc. 2021-2023 did their training from National small Industries Corporation (N S I C) Naini, Prayagraj Limited in 2023.

4- Two student of M.Voc. completed their internship from Aman Mathur, Fashion House, Deshok Couture Pvt. Ltd. Lucknow in 2023.

5- M.Voc. students of 2022- 2024 batch are pursuing their internship/training programme from NITRA (Northern India Textile Research Association) which is centre of excellence for textiles designated by Ministry of Textiles, Govt. of India.

6-M.Voc. Students completed their dissertation as part of their postgraduate degree.

**CAD lab** is equipped with latest CAD software (computer aided design), photo Digitizer with camera, 7th generation computer system, 72" industrial plotter, end cutter, industrial scissors, iron weight, rolling stand, and calibration sheets, pattern table etc. where hundreds of apparels can be cut at a time from the Industrial machines. This lab was inaugurated by Prof. Sangita Srivastava, a distinguished personality of fashion world and Hon'ble Vice Chancellor of Allahabad State University on 19<sup>th</sup> Feb. 2020 and our Course has added another feather in its cap which provides the impetus in setting highest academic standards.



Dr. Yusuf Nafees, Principal, Mrs Tazeen Ahsanulla, Manager , Hon'ble Prof. Sangita Srivastava Chief -Guest and Dr. Rehana Tariq Director[hon.] sitting on the Dias.





Prof. Sangita Srivastava, hon'ble Vice Chancellor inaugurating CAD Lab.

### **OBJECTIVES** are as under:-

**B.Voc. Objectives-** To provide judicious mix of skills relating to a profession and appropriate content of General Education.

- ❖ To ensure that the students have adequate knowledge and skills, so that they are work ready at each exit point of the programme.
- ❖ To provide flexibility to students by means of pre-defined entry and multiple exit points.
- ❖ To integrate NSQF within the undergraduate level of higher education in order to enhance employability of the graduates and meet industry requirements.
- ❖ To provide vertical mobility to students.

**M.Voc. Objectives** in Fashion Design and Embroidery is to create skilled manpower for

- ❖ industry requirements and keep in mind the need of industry in specialized areas.
- ❖ To find the areas related to skill education and development, entrepreneurship, employability and local craft and embroidery for sustainable livelihoods at the Postgraduate and research level.

## **VISION AND MISSION**

- ❖ Department vision is to be the best institute of academic excellence in the field of Fashion pertaining to Design, Technology, Textile, Embroidery.
- ❖ Our vision is to contribute to the sustainable development of society and that of the environment with which we interact.
- ❖ Provide an educational environment for our students to nurture their inventive potential and to acquire skills valuable to self, industry and society.
- ❖ Enable our faculty and students to have interaction with educational institutions, Universities, industries and fashion houses and start-up hubs etc. relevant to our Programmes.
- ❖ Use of Innovative teaching methodologies and practices to further enhance learning and teaching to implement outcome-based learning and teaching.

## **PROGRAMMES OFFERED**

**B.Voc. (Bachelor of Vocation)** is a skills development based higher education which incorporates specific job roles and their NOSs along with broad based general education. The three- year programme in fashion design aims to produce design professionals who can face the challenges of the fashion and garment industry. It also equips them with strong creative and technical skills related to the field of fashion design.

The initiative is a significant one as it goes a long way in promoting skill-based competency modules where a student can undergo skill-based learning and have both lateral and vertical mobility. Such an arrangement would encourage employability, and also flexibility to pursue formal education and take up appropriate jobs at the end of different levels of certification. The programme offers multiple exit options, wherein after the first year, the candidate can exit with a Diploma in a specific skill area or can move to BA/BSc of maximum duration of two and three years. After two years, the candidate can exit with Advanced Diploma or B.Voc. Degree in the skill. After earning the B.Voc. degree, he/she has two options viz. (a) to start a micro level enterprise or (b) move to a master's course followed by research in the specific skill area.

B.Voc. Undergraduate Course is running successfully in the college from the session 2015-16. The three-year programme aims to produce outstanding design professionals who can face the challenges of the ever-changing fashion industry. It also equips them with strong creative and technical skills related to the field of fashion, which empower them to adapt to an evolving fashion biosphere. The curriculum of Apparel Made-ups and Home Furnishing Sector Skill Council incorporates combination of experiential learning and hands-on training that enables integrated development. The department closely works with fashion professionals and professors to create a unique fashion identity.

The core domain areas of the department are fashion design, illustration, pattern making, draping, garment construction, embroidery, boutique management, industrial engineer executive and range development etc., are offered under these broad areas. The subjects of study within each semester lead towards progressive learning from basic to advance levels of design and their interpretations over the three years of study in the department. Each semester course has adequate skills and knowledge that could make the

students ready at each exit point of the programme. It ensures that students have the skills that are valued at every NSQF level as per the requirements of the market.

The programme prepares students for a wide range of careers in the garment and fashion industry like factory, export houses, buying agencies, design studios, apparel retail brands and online stores as Designers, Illustrators, Embroiderer Industrial Engineer Executive, Boutique Manager, Pattern Maker or work independently as Entrepreneurs.

**M.Voc. (Master of Vocation)** is a two-year PG course. This programme builds its specialization based on the foundation of design thinking and research practice. Postgraduates of this programme would be equipped to hold important positions in fashion design sector. Master of Vocation degree provides the dynamic nature to the job profiles and prepares professionals who can work in versatile environment.

The course unifies its core on Fashion Illustration, Hand and Machine Embroidery, Pattern Making and Garment Construction, Trends Research & Forecasting, Advance Pattern Making through CAD, Research Methodology and Dissertation etc. The purpose of dissertation is to allow students to showcase their knowledge and expertise within the subject matter they have been studying as part of the programme.

The course creates a formal setting for Industry connect to initiate a synergy between students Industry and Academia, through which Training/ internship program is carried out to achieve and develop practical orientation towards the functioning of the apparel industry and providing the students with a professional design experience and a relationship between design and production.

Career pathways in Master of Vocation are the broad professional areas. Some avenues include Range Development, Portfolio Development, Craft Design for communities, Exhibition, Retail Design, Academic Research, Design Criticism & Academics, Blogging etc. Apart from these pathways Design Innovation Practice & Innovation management, Design Thinking and Research, Trend forecasting for design & fashion industry are emerging careers.

Besides this, after passing the M. Voc. student can be placed in teaching of Degree Colleges, Universities if they clear NET or JRF and in all the Fashion and Garment Industries they can be placed. So, they can make her brilliant career in this field.

**ADVANCE PATTERN MAKER(CAD)** University Grants Commission (UGC) and University of Allahabad has approved the Six Months Certificate Course in CAD from the session 2020 for those who want to adopt career in Fashion Design. This course will cover the skills and knowledge to develop advance patterns using the CAD. It is the art of designing, beautiful designs and deriving patterns for various garments.

The assessment shall be theoretical and practical both. Students will be awarded certificate after completing the programme. The tasks an Advance Pattern Maker (CAD/CAM) expected to perform includes: Recreating pattern design techniques by transferring ideas to the computer. \*Digitizing and modifying patterns using CAM. \*Generating design patterns. \*Acquiring patterns cut out in the actual sizes.

CAD is also incorporated in the syllabus of M.Voc. In the CAD lab students of M.Voc. are given full liberty to create designs of their own, take out the print and cut them and stitch neatly. Their samples are displayed in exhibition cum sale arranged time to time for public to seek the feed backs and incorporate them for better performance. In order to survive in the fashion industry, the knowledge of a computer-aided design (CAD) is compulsory for the design students and in this lab the students get a hands-on experience of using the software.

## **CURRICULUM**

The method of academic teaching learning process, the Department is aimed at giving the student a holistic understanding of the subject and the ability to innovate and adapt. The Programme is employment oriented and focus on work-readiness in terms of skills. Study at the department is a combination of contact hours, lab practice, group work and self-study. Classes

time is from 10:00 to 4:00. Students are given more time for lab work and self-study.

**Skill component of the programmes/courses is employment oriented. The B. Voc. and M.Voc. Courses in Fashion Design have significant demand in the job market.**

- ❖ **The curriculum of B.Voc.** is aligned to Qualification Packs (QPs) / National Occupational Standards (NOSs) of the job role(s) within the industry sector(s).
- ❖ This enables the students to meet the learning outcomes specified in the NOSs. Fashion Design trade Qualification Packs (QPs) is progressive.
- ❖ The curriculum of the skill component is as per the National Occupational Standards and is defined by Apparel Made-Ups and Home Furnishing Sector Skills Council.
- ❖ This promotes national and global mobility of the learners, as well as higher acceptability by the industry for employment purposes.
- ❖ The overall design of the skill development component of Fashion Design trade along with the job roles leads to a comprehensive specialization in three domains.
- ❖ The curriculum focuses on work-readiness in terms of skills in each of the three years.
- ❖ Adequate attention is given in curriculum to practical work, on the job training, development of student portfolios and project work.
- ❖ Skill component of B.Voc. Programme covers the Curriculum of Apparel Made-Ups and Home Furnishing Sector Skill Council, New Delhi.

- ❖ B.Voc. Skill component of Fashion Design and Embroidery is aligned with the Qualification (QPs) Packs and Job Roles of APPAREL MADE-UPS and HOME FURNISHING SECTOR SKILL COUNCIL, New Delhi.

## **CURRICULUM OF FASHION DESIGN & EMBROIDERY**

<b>B.Voc.Ist Year</b>	<b>4<sup>th</sup> NSQF Level</b>	<b>Hand Embroiderer</b>	<b>(SEMESTER I)</b>
<b>B.Voc. Ist year</b>	<b>5<sup>th</sup> NSQF level</b>	<b>Fashion Designer</b>	<b>(SEMESTER II)</b>
<b>B.Voc. IInd Year</b>	<b>6<sup>th</sup> NSQF Level</b>	<b>Industrial Engineer Executive</b>	<b>(SEMESTER III and IV)</b>
<b>B.Voc.IIIrd Year</b>	<b>7<sup>th</sup> NSQF Level</b>	<b>Boutique Manager</b>	<b>(SEMESTER V and VI)</b>
<b>M.Voc. Ist Year</b>	<b>8th NSQF Level</b>	<b>Fashion Design &amp; Embroidery</b>	<b>(SEMESTER VII)</b>
<b>M.Voc. IInd year</b>	<b>9th NSQF Level</b>	<b>Fashion Design &amp; Embroidery</b>	<b>(SEMESTER VIII)</b>

**EXIT AT ANY LEVEL AFTER COMPLETING ITS REQUISITES**

## **General Education Component of B.Voc.**

- ❖ The curriculum in each of the years of the B.VOC. programme is a suitable mix of General education and Skill development components. General Education Component shall have 40 % of the total credits and balance 60% credits will be of Skill Component.
- ❖ Programme is conforming to the University norms. General education help students to enhance their personality and develop interests in specific areas like communication skills, general skills and soft skills etc.
- ❖ The General Education component is adhered to the normal university standards. Its emphasis on holistic development.
- ❖ General education curriculum is passed by the Board of Studies of Home Science Department of the University of Allahabad and Academic Council of the University of Allahabad.

**M.VOC. Course** is a specialization programme in Fashion Design and Embroidery.

- ❖ Curriculum of M.Voc. Programme in Fashion Design and Embroidery is approved by the Board of Studies of Home Science Department of the University of Allahabad and Academic Council of the University of Allahabad.
- ❖ This programme builds its specialization based on the foundation of design thinking for innovation and research practice.
- ❖ This programme leads to gainful employment including self-employment and entrepreneurship development.



## **Advance Pattern Maker (CAD)**

- ❖ Curriculum of Advance Pattern Maker (CAD) is approved by the BOS of Home Science Department and University of Allahabad.

## **PADAGOGY**

The methodology of academic transaction at Department of Fashion Design is aimed at giving the student a holistic understanding of the subject and the ability to innovate and adapt. Study at the Department of Fashion Design is a combination of contact hours, practical work, group work, and self-study. It provides an experimental learning experience, with emphasis on learning from doing and learning through reflection.

- ❖ The curriculum of the B.Voc. Programme is a suitable mix of general education and skill components. The pedagogy is to focus on skill development components and to equip students with appropriate knowledge, practice and attitude, so as to become work ready. and it is relevant to the industries as per their requirements.
- ❖ The National Skills Qualifications Framework (NSQF) is a competency-based framework that organizes qualifications according to a series of knowledge, skills and aptitude. The NSQF levels, graded from one to ten, are defined in terms of learning outcomes which the learner must possess.
- ❖ National Occupational Standards (NOS) are statements of the skills, knowledge and understanding needed for effective performance in a job role and are expressed as outcomes of competent performance.
- ❖ These standards form the benchmarks for various education and training programs to match with the job requirements.
- ❖ Just as each job role require the performance of a number of tasks, the combination of NOSs corresponding to these tasks form the Qualification Pack (QP) for that job role. The NOSs and QPs for each job role corresponding to each level of the NSQF are formulated by the respective Sector Skill Councils (SSCs) set up by National Skill Development Corporation (NSDC).

- ❖ The curriculum which is based on NOSs and QPs would thus automatically comply to NSQF.
- ❖ The curriculum of skill components of B.Voc. of our college is relevant to the industries as per their requirements and it is embedded within itself, National Occupational Standards (NOSs) of specific job roles within the industry sector(s). This enables the students to meet the learning outcomes specified in the NOSs. Thus, the knowledge and skill they acquire, will stand them in good stead in their future careers, and will either enhance or provide alternate pathways.
- ❖ The methodology focuses on work-readiness skills in each of the three years. Adequate attention is given to practical work, assignments, on the job training, development of student portfolios and project work.
- ❖ The practical / hands-on portion of the skills component of the curriculum is transacted in face-to-face mode.
- ❖ The approach to teaching M.Voc., students are given the opportunity to deepen their understanding of their core subjects through a deepening specialisation, which will give them a further edge in specific industries and research-oriented institutions.
- ❖ Learning outcomes have been carefully expressed through assignments and internal assessments in every semester. Assignments and continuous evaluation are set to capture the achievement of the learning outcomes. Therefore, assignments and practical work is included in the curriculum that assess the ability, creativity and innovation of the students.
- ❖ All student of the department is given an experience with craft exhibition, market survey, lectures by eminent professors, workshops by artisans and visit to the centres to understand the techniques and practice.

## **LEVELS OF AWARDS**

B.Voc. and M.Voc. is a full-time credit-based modular programme, wherein banking of credits for skill and general education components is permitted so as to enable multiple exit and entry.

This would enable the learner to seek employment after any level of Award and join back as and when feasible to upgrade her qualification and skill competency either to move higher in her job or in the higher educational system.

Students may exit after six months with a Certificate (NSQF Level 4) or may continue for diploma or advanced diploma or B. Voc. degree level course or M.Voc. post graduate level course. An academic progression for the students in vocational stream is illustrated below—

### **Academic Progression of Skill Component under NSQF Level in B.Voc. and M.Voc.**

<b>Award</b>	<b>Duration</b>	<b>Corresponding NSQF Level</b>
Diploma	1 year	NSQF Level 5 Assessment
Advanced Diploma	2 years	NSQF Level 6 Assessment
B.Voc. Degree	3 years	NSQF Level 7 Assessment
M.Voc. Postgraduate Programme	1year	NSQF Level 8 Assessment
M.Voc. Postgraduate Degree	2 years	NSQF level 9 Assessment

Awards given at each stage as shown Table below for cumulative credits awarded to the students in skill based vocational course B.Voc. and M.Voc.

<u>NSQF LEVEL</u>	<u>SKILL COMPONENT CREDITS</u>	<u>GENERAL EDUCATION CREDITS</u>	<u>TOTAL CREDITS FOR AWARD</u>	<u>NORMAL DURATION</u>	<u>YEAR</u>	<u>EXIT POINTS/AWARDS</u>
<u>4</u>	<u>18</u>	<u>12</u>	<u>30</u>	<u>One Sem.</u>	<u>6months</u>	<u>CERTIFICATE</u>
<u>5</u>	<u>36</u>	<u>24</u>	<u>60</u>	<u>Two Sem.</u>	<u>1 year</u>	<u>DIPLOMA</u>
<u>6</u>	<u>72</u>	<u>48</u>	<u>120</u>	<u>Four Sem.</u>	<u>2 years</u>	<u>ADVANCED DIPLOMA</u>
<u>7</u>	<u>108</u>	<u>72</u>	<u>180</u>	<u>Six Sem.</u>	<u>3 years</u>	<u>B.VOC.DEGREE</u>
<u>8</u>	<u>60</u>	<u>-</u>	<u>60</u>	<u>Two Sem.</u>	<u>1 year</u>	<u>M.VOC.POSTGRADUATE DI</u>
<u>9</u>	<u>60</u>	<u>-</u>	<u>60</u>	<u>Four Sem.</u>	<u>2 years</u>	<u>M.VOC.POSTGRADUATE DE</u>

### EXAMINATION AND ASSESSMENT

- ❖ The scheme of Examination is divided into two parts--- INTERNAL ASSESSMENT AND EXTERNAL ASSESSMENT/SEMESTER -END EXAMINATION. Internal assessment includes Assignment, practical work, theory paper and viva etc. The internal assessment will contribute 40% and the semester-end examination will contribute 60% to the total marks.
- ❖ The schedule for the continuous assessment and the grading system shall be made known to the students at the beginning of the semester.
- ❖ End-Semester examination shall have normally 90 teaching days excluding examination. A student shall be eligible to appear in End-Semester examination only if she has at least 75% of attendance.

- ❖ Examination for the end-semester examination for B.Voc. General Education component shall be conducted by the University of Allahabad.
- ❖ The answer scripts for end semester examination for B.Voc. General Education shall be evaluated by the University of Allahabad.
- ❖ The General Education component of B.Voc. is assessed by the University of Allahabad as per the prevailing standards and procedures.
- ❖ Duration of end semester examination for B.Voc. General Education will be 3 Hours.
  
- ❖ The skill component of the B.Voc. Course is assessed and certified by the Apparel Made-Ups and Home Furnishing Sector Skill Council, New Delhi.
  
- ❖ The assessment for the skill development components is focused on practical demonstrations of the skills acquired.
  
- ❖ The credits for the skill component are awarded in terms of NSQF level certification which will have 60% weightage of total credits of the B.Voc. courses
- ❖ The question paper for the end-semester examination for M.Voc. shall be set by the respective Department of the subject of University of Allahabad.
- ❖ The answer scripts for end semester examination of M.Voc. shall be evaluated by the respective department of the subject, University of Allahabad.
- ❖ Duration of end semester examination for M.Voc. will be 3 Hours.
  
- ❖ The credits for the skill component are awarded in terms of NSQF level certification which will have 60% weightage of total credits of the M.Voc. courses

**Letter Grades and Grade Points:** The UGC recommends a 10-point grading system with the following Letter grades as given below: -- **B.Voc. Degree and M.Voc. Post Graduate Degree to the successful candidate will be awarded as illustrated following criteria-**

LETTER GRADE	GRADE POINT
<b>O Outstanding</b>	10
<b>A+ Excellent</b>	9
<b>A Very Good</b>	8
<b>B+ Good</b>	7
<b>B Above Average</b>	6
<b>C Average</b>	5
<b>P Pass</b>	4
<b>F Fail</b>	0
<b>AB Absent</b>	0

**A STUDENT OBTAINING GRADE F AND AB SHALL BE CONSIDERED FAILED AND WILL BE REQUIRED TO REAPPEAR IN THE EXAMINATION**

**Computation of SGPA and CGPA is based on UGC GUIDELINE on CBCS (choice based credit system).**

## **CERTIFICATION of AWARDS--**

UGC guidelines on Choice Based Credit System (CBCS), and Guidelines on Curricular Aspects, Assessment Criteria and Credit System in Skill based Vocational Courses may be referred for further illustration on computation of SGPA, CGPA etc. to confer the awards.

- ❖ After completing V, VI, and VII levels of NSQF i.e., after completing three years candidate will be awarded B.Voc. Degree by the University of Allahabad (A Central University).
- ❖ After completing VIII and IX levels of NSQF i.e., after completing two years, the M.Voc. Postgraduate Degree will be awarded by the University of Allahabad (A Central University).

## **FACULTY**

Well qualified teaching staff is available who pays individual attention to each student. Faculty at the department articulates the expertise & dynamism that inspires the students to realize their full potential. Students enhance their knowledge and develop their talent by working with the faculty on various stages such as range development, projects, dissertation, gaining invaluable knowledge, experience and awareness on design application, industry dynamics and research methodology.

For the conduct of general education component, College regular faculty take classes and for the skill components, we have efficient faculty for imparting skill education. They are committed to grow in their profession. The Faculty constantly upgrades their knowledge and skills by going to the industry for training time to time.

## **EVENTS AND ACTIVITIES**

Student Development Programmes has been institutionalized to encourage students to participate in extra-curricular activities. Students participate in wide range of activities such as 75th Year of Independence Day of India or Azadi Ka Amrit Mahotsav, 152nd birth anniversary of Mahatma Gandhi. World Heritage Day, World Environment Day, Be Vocal About Local and Cultural Heritage of India etc. Exhibition at the department provides a pulsating platform for students to showcase their talent, creativity and innovation.

An **exhibition** was organized by the students of B. Voc. and M. Voc. In this exhibition students presented garments, tie and dye dupatta, embroidery bags, handmade Toda jewelry, handmade tiara etc.

**Exhibition held on 15<sup>th</sup> August 2022 by the Department**





**Exhibition** organized on 26<sup>th</sup> February 2023 by the Department on the topic “Plan Ahead For Your Future” .



Department organized “Azadi ka Amrit Mahotsav” National Level “**Drawing/Poster making Competition (Rango ke Bol)**” on 10<sup>th</sup> to 16<sup>th</sup> August 2022.



Online and Offline National level Poster Competition held on 9th August to 15th August 2022



Online and Offline National Level Poster Competition held on 9th August to 15th August 2022

Department celebrated “Azadi ka Amrit Mahotsav” National Level “**Singing Competition (Desh Bhakti Geet)**” on 10<sup>th</sup> to 16<sup>th</sup> August 2022.



Deshbhakti Geet Singing Competition  
On 'AZADI KA AMRIT MAHOTSAV'  
10<sup>th</sup> August to 16<sup>th</sup> August 2022



**‘Har Ghar Tiranga’** was a campaign under the aegis of Azadi Ka Amrit Mahotsav. To mark this momentous occasion, each and every student was encouraged to hoist Indian flag in their homes from 13<sup>th</sup> to 15<sup>th</sup> August 2022 and national flags was also distributed among them by the department.



On the occasion of completion of 75 glorious years of India’s independence, a **“Flag Making Workshop”** was organized in the department from 10<sup>th</sup> to 14<sup>th</sup> August to celebrate the Azadi Ka Amrit Mahotsav. Student prepared national flags and celebrated “Har Ghar Tiranga” campaign on 15<sup>th</sup> August, 2022.







Student of M.Voc.along with Aaraaish represented Hand Artisans at NCZCC, Prayagraj on 29<sup>th</sup> and 30<sup>th</sup> October 2022.



**FASHION  
ILLUSTRATION  
WORKSHOP**

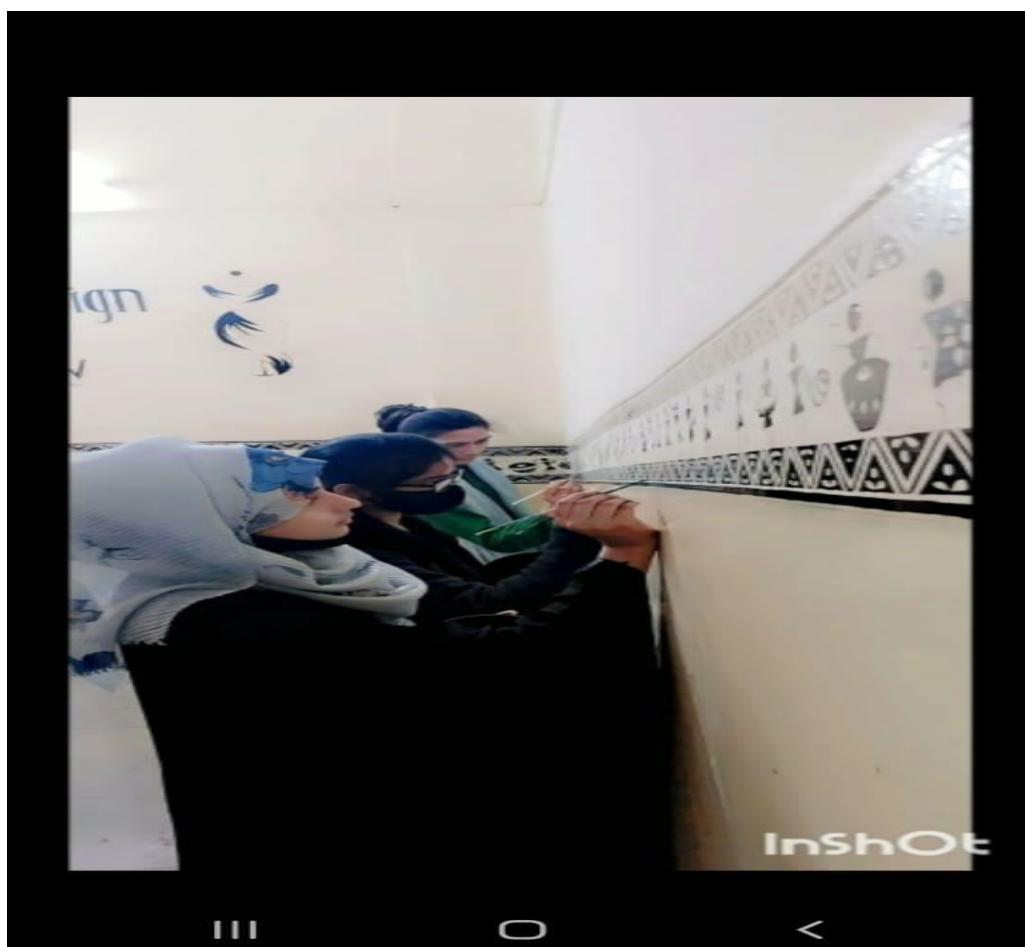
instructor  
Ms. Zeba Fatima  
(M.F.A from University of Allahabad)

15 Days Workshop  
10 November to 30 November 2022  
11:00 AM to 3:00 PM

**Register Now**

Contact  
Dr. Nasreen Begum - 9336046280  
Ms. Harshita - 7376003985

Venue  
Department of Fashion Design & Embroidery  
Hamidia Girls' Degree College



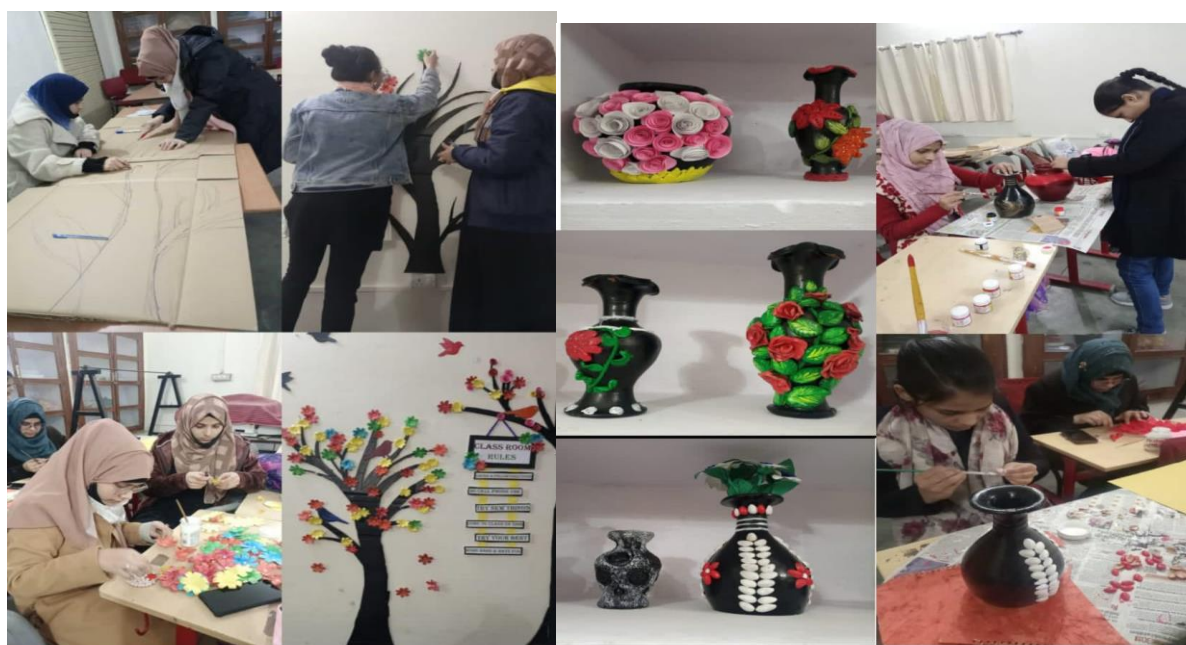


**“Craft Making Workshop With Waste Materials”** organized by Ms. Harshita from 9<sup>th</sup> to 11<sup>th</sup> January 2023. The students of Fashion Design & Embroidery learned the tricks of making waste materials crafts ideas using waste card board, magazines and newspapers etc.



**M. Voc. 1st Semester students learning Fashion Sketches and 3D Illustration in the class.**

**3D Fashion Figure made from waste fabrics and trims prepared by M.Voc. 1st semester students**



**B.Voc. 1st Semester students making a tree using cardboard box. Session 2022- 23**

**Students of B.Voc. 1st sem. participated in Flower Pot Making With Waste Materials**

Seven Days Art and Craft workshop was organized to celebrate “World Heritage Day” on the Topic “Safeguarding Heritage Craft Skills for the Future” from 1st May 2023 to 8th May 2023 by Mrs Anjali Saxena of Pidilite Industries Ltd.





## **INFRASTRUCTURE AND CAMPUS FACILITIES**

### **CLASSROOMS**

In terms of infrastructure, department is maintaining standards. It has upgraded its classrooms to facilitate teaching through modern tools and techniques. The department has neat and clean classrooms with Wi-Fi enabled LCD projectors, tutorial rooms, library section and resource centre. The college is also enabled with full connectivity high speed Wi-Fi and the campus is CCTV-enabled to cater to the safety requirements. Wi-Fi enabled campus is accessed by students and staff members.



### **LAB AND WORKSHOP**

- ❖ Department has adequate laboratory /workshop facilities for face-to-face delivery of skills and hands-on practice workshop facilities provided in the premise of institution.
- ❖ The lab of this department is well-equipped and high -tech in every aspect. Student is taught to use the latest technology of the garment industry.

## GARMENT CONSTRUCTION LAB

- ❖ Garment construction is a creative art and skill to prepare a well-finished garment where stitching is done by combining the different garment components.
- ❖ Various machines in garment construction lab are -- Single needle lock stitch machines, Ironing machine with Steam Iron, boiler and tank, Fusing machine, Machine for Pico, Over-Locking, Embroidery machines, Domestic machines etc. are available for the students to give them hands on skill.





## **PATTERN MAKING LAB**

The pattern making lab is stocked with specialized pattern making tables and dress forms. Pattern making is the art of designing patterns. It involves design and creation of templates for the basic garment formation. Course disciplines imparting inputs in apparel design & apparel technology, maintain pattern making & draping labs.



## ILLUSTRATION LAB

Illustration lab is a creative lab, where the students transfer the thoughts of their unique approach and innovative perspectives to necessary documents through illustration and sketches.



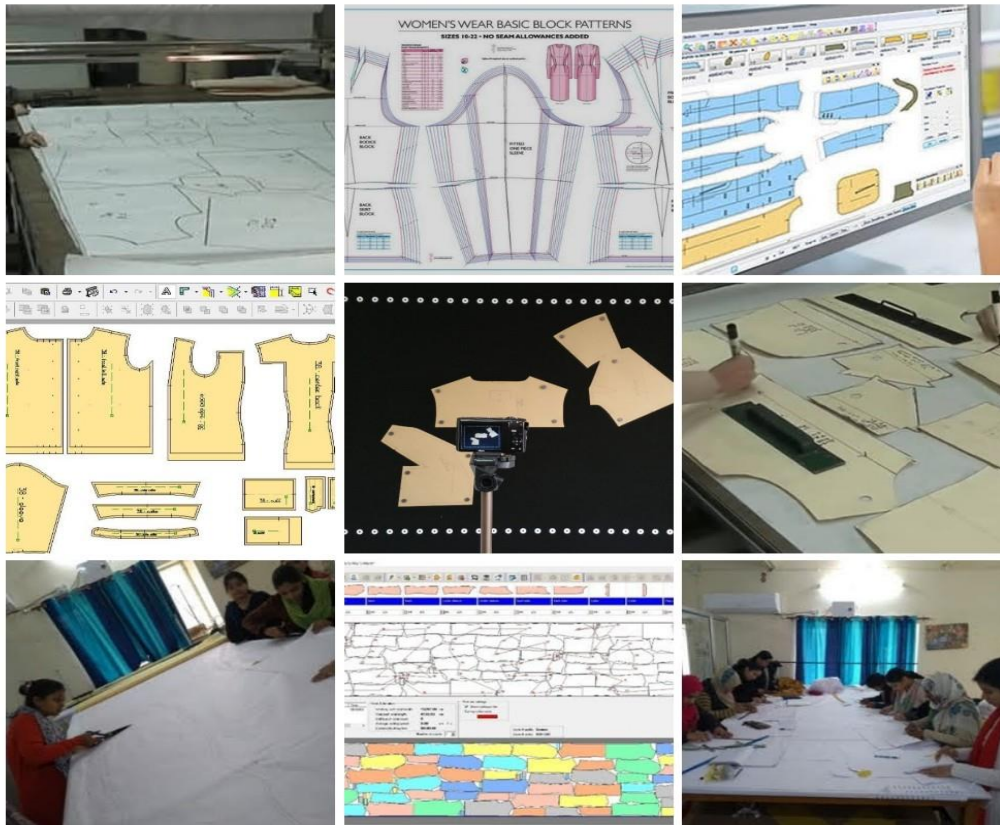
## DRAPING LAB

With a facility of dress forms and mannequins, students explore their creativity. Students are mainly engaged in various types of draping styles and work here.



## **ADVANCE PATTERN MAKER (CAD) LAB**

CAD lab possess latest CAD software in order to make education more relevant and to assist in advance pattern making, pattern size grading, digitizing, marking ( lay planning )and pattern plotting and cutting and stitching.





## RESOURCE CENTRE

The collections at the Resource Centre include: -

- ❖ Books and magazines pertaining to fashion studies and related disciplines.
- ❖ A collection of e- books and other digital resources are available for reference.
- ❖ Audio- Video visuals presentation through Smart class.
- ❖ Resource centre showcase designer clothing and costumes prepared by the students.
- ❖ Resource centre also have collections of fashion accessories required to complete a garment.



## Collections of the Department Student



## **CAREER PATHWAYS**

B.Voc. and M.Voc. programme in Fashion Design and embroidery equip students to take challenging roles within the Fashion industry.

There are several career pathways offered by these programmes which makes it the most desirable programme in the field of Fashion education. Curriculum opens up multiple avenues and opportunities for students for their job roles in the garment industry such as---

- ❖ Costume Designer
- ❖ Merchandiser
- ❖ Industrial Pattern Cutter
- ❖ Hand Embroiderer
- ❖ Fashion Designer
- ❖ Industrial Engineer Executive
- ❖ Boutique Manager
- ❖ Fashion Illustrator
- ❖ Sewing Machine Operator
- ❖ Pattern Maker
- ❖ Advance Pattern Maker (CAD)

## **FACILITIES TO THE STUDENTS**

- ❖ Scholarship and fee reimbursement from UP/CENTRAL GOVERNMENT are being entertained in the College.
- ❖ Online and Offline Library available.
- ❖ The College has a Basic Health Care unit to provide medical support in its campus to provide immediate medical assistance to needy students and staff members. Facilities at the department include a visiting doctor who visits and provide medical aid and give advice.
- ❖ The Centre for Women Studies conducts health check-ups of students free of cost.
- ❖ The College operates a canteen that provides fresh, hygienic and healthy food. The College Canteen is a popular meeting place for students serving a variety of dishes at moderate prices.

- ❖ Purified cold and normal water.
- ❖ Important and beneficial notices are displayed on the notice board.
- ❖ Students are informed about important notices through MESSAGES/SMS Alert system.

### **GENERAL RULES FOR STUDENTS**

- ❖ Department Under-Graduate and Post-Graduate Degree courses are regular and fulltime course and the students shall not be permitted to join any other course with it.
- ❖ The students whose attendance prescribed in the semester falls short of the required 75% shall not be allowed to appear at the examinations.
- ❖ In case of shortage of attendance, a letter may be sent to the guardian for instructing their wards to make up the attendance.
- ❖ Students must behave properly in and outside the classes. Any students, who misbehaves, indulges in misconduct and indiscipline, uses unfair means in the examinations shall be strictly dealt with as per rules.
- ❖ Students will have to abide by the rules and regulations of the Hamidia Girls Degree College (Constituent College of the University of Allahabad).
- ❖ Students must carry their Identity Card issued by the College every day.
- ❖ Ragging is strictly prohibited.
- ❖ To keep the campus clean, student must use dustbin.
- ❖ Students must see the notice board every day as important information will be displayed only on notice board.
- ❖ The college expects from each and every student of the Department that she will maintain discipline and abide by the rules of the college.



## **ADMISSIONS**

### **B.VOC. (UNDERGRADUATE) COURSE**

### **M.VOC. (POSTGRADUATE) COURSE**

### **AND ADVANCE PATTERN MAKER (CAD) CERTIFICATE COURSE**

### **IN**

### **FASHION DESIGN & EMBROIDERY**

## **ELIGIBILITY FOR ADMISSION**

- ❖ The minimum educational qualification for admission to B. Voc. Degree Course will be class XII pass or equivalent from any recognized board or university.
- ❖ Deciding criteria for admission into the trade, the institutions will consider students having background in relevant stream at 10+2 level.
- ❖ There shall be no age bar for admission in such courses.
- ❖ Candidate who possessed the undergraduate degree are eligible for the M.Voc. admission.
- ❖ Candidate who possessed the undergraduate degree are eligible for the CAD admission
- ❖ Admissions may be done twice a year (summer / winter session).
- ❖ Students counselling is an integral part of the admission process.

## **FEE STRUCTURE FOR B.VOC.**

Course fee	University examination fee	SSC examination fee	Total fee
Rs.5000 per semester	Rs.405per semester	800 per semester	Rs.6205/per semester
Rs.10000 annually	Rs.810 annually	Rs.1600 annually	Rs.12410 annually

## **FEE STRUCTURE FOR M.VOC.**

The fee structure is as follows---

1st Semester - 10000/- including University Examination fee, Admission Fee, Lab and Workshop Fee, Tuition Fee and I-card Fee.

IInd semester - Rs 10000/- including all

IIIRD semester - Rs 10000-including all.

IV semester - Rs 10000-including all

### **FEE FOR CAD COURSE**

Rs. 6205/- for six months

Course fee	University examination fee	SSC examination fee	Total fee
Rs. 5000	Rs.405	Rs.800	Rs.6205

### **SCHOLARSHIP**

Scholarships are applicable for students of B.Voc. and M.Voc. belonging to General, SC, ST, OBC and Minority community. Fee could be reimbursed by the Government if you fill the scholarship form on the date declared by the Government. Scholarships details are placed on Notice Board of the college. Student can apply for only one of the following scholarship-

- Minority Scholarship
- General Scholarship
- OBC/SC/ST Scholarship
- Merit-cum-means Scholarship

### **B.Voc. COURSE IN FASHION DESIGN & EMBROIDERY**

**Duration** -3 years (six semester)

The autumn semester between July and December.

The spring semester may be scheduled between January and June.

**No. of seats** -50

**Eligibility** - 10+ 2 or equivalent in any stream

### **M.Voc. COURSE IN FASHION DESIGN & EMBROIDERY**

**Duration** -2years (four semester)

The spring semester may be scheduled between January and June.

The autumn semester between July and December.

**No. of seats** -20

**Eligibility** - B. Voc.in Fashion Design or relevant Bachelor Degree programme.

### **CERTIFICATE COURSE IN CAD**

**Duration**-Six months

**No. of seats**-20

### **MODE OF ADMISSION**

- ❖ Admission by the process of Counselling, interviews and merit-based process.
- ❖ Candidate should bring documents in original at the time of admission and counselling process.
- ❖ Admission in CAD will be on the basis of personal interview.
- ❖ B.Voc., M.Voc. and CAD Counselling and interview for admission will start from 26<sup>th</sup> July, 2022 onwards between 10.00 a.m. to 3.00 p.m.

## ADMISSION POINT

Applicants of B.Voc. M.Voc. and CAD in Fashion Design & Embroidery have to reach at Fashion Design Department on first floor of Hamidia Girls' Degree College.

## ADMISSION NOTIFICATION SESSION 2023 – 24

## Online Registration and Submission of Application Forms

**Process Begins from** **25-06-2023**

**Last Date for Registration      31-07-2023**

## HOW TO OBTAIN B.Voc. M.Voc. AND CAD ONLINE APPLICATION FORM

**The Online Application Form is available at the college website [www.hgdc.ac.in](http://www.hgdc.ac.in). The candidate must fill all the column of the online application form carefully.**

## INSTRUCTION FOR THE ONLINE SUBMISSION OF FORM

**Application form of B.Voc. M.Voc. and CAD 2023 shall be filled and submitted at the website [www.hgdc.ac.in](http://www.hgdc.ac.in) along with the attached documents after making online payment of Rs.600 by Credit card, Debit card or net banking.**

**CANDIDATE MUST READ THE INSTRUCTION AND FILL THE B.Voc./M.Voc./CAD APPLICATION FORM**

- ❖ Student are advised to read the online prospectus of B.Voc., M.Voc, and CAD 2023 carefully.
- ❖ Each column of the Application Form should be filled neatly.
- ❖ Applicant's name, father's name, mother's name should be written as per High School Certificate.
- ❖ If the candidate belongs to any such category –SC, ST, OBC, BPL, Bidi Worker's Wards, she must tick the appropriate box and submit the related document along with the admission form.
- ❖ If the candidate belongs to physically disabled category, she must tick the appropriate box and submit the related document along with the admission form.
- ❖ Affix recent coloured photograph with name
- ❖ Declaration be signed by the candidate and guardian.

**DOCUMENTS TO BE ATTACHED WITH THE ONLINE APPLICATION FORM**

(Without these documents applicant's claim will not be entertained)

- ❖ Scanned copy of Applicant's Recent Colored Photograph in jpeg format
- ❖ Scanned copy of Applicant's Aadhar Card in jpeg format.
- ❖ Scanned copy of Applicant's Signature in jpeg format.
- ❖ Scanned copy of Applicant's High School Certificate in jpeg format for B.Voc., M.Voc. and CAD

- ❖ Scanned copy of Applicant's Intermediate marksheet in jpeg format for B.Voc. M.Voc. and CAD
- ❖ Scanned copy of applicant's Graduation or equivalent examination marksheet for admission to M.Voc.
- ❖ Scanned copy of applicant's Graduation or equivalent examination marksheet for admission to CAD.

### **IMPORTANT NOTE**

- ❖ The applicant must take due care while filling up the form (online). The applicant must ensure that all the information provided by her and filled in form are correct. The information supplied by the applicant in her application (online) shall be final.
- ❖ The applicant is advised to preserve a print-out of Online Registration Form and the Fee Payment details for future correspondence and reference.
- ❖ Any subsequent change in the brochure will be available on the college website [www.hgdc.ac.in](http://www.hgdc.ac.in)
- ❖ Any subsequent change in the Online Registration Form will not be allowed. If any information provided by the applicant is found to be false or forged at any stage her admission shall be cancelled.
- ❖ After registration, uploaded documents will be verified by the college. Once the documents are verified, applicants will be allowed to submit their fee for admission

### **ONLINE ADMISSION FEE SUBMISSION PROCEDURE**

Choose any one of these:

- a) Credit card
- b) Debit Card (ATM)
- c) Net banking

**If the Candidate is unable to conduct e-transaction, she should visit the department of Fashion Design and get Bank Challan form. Thereafter she should visit Punjab National Bank, Meerapur**

**Branch, and submit her fee in cash at the bank counter. Subsequently she will be given a receipt by the bank which she must submit at the college along with her admission form at the time of Interview.**

**Note:** It is in the interest of students if she submits her fee of both the semesters at the time of admission as this shall facilitate reimbursement of the fee through scholarship by the government, if applied.

### **DOCUMENTS REQUIRED AT THE TIME OF INTERVIEW**

- ❖ The Candidate must bring the online fee submission receipt or fee submission receipt through challan.
- ❖ High School certificate and marksheet in original.
- ❖ Intermediate examination mark-sheet in original.
- ❖ Original Transfer Certificate and Migration Certificate issued by the institution last attended.
- ❖ Original Character Certificate issued by the institution last attended.
- ❖ Must bring four recent coloured photographs (Stamp size) bearing her name.
- ❖ Graduation or equivalent examination marksheet in original for admission to M.Voc. and CAD.

## **CONTACT US**

**Dr. Naseha Usmani**

**Principal**

**Hamidia Girls P.G. College**

**Prayagraj**

**Mob.9559258741**

**Dr. Nasreen Begum**

**Coordinator**

**Department of Fashion Design and Embroidery**

**Hamidia Girls' P.G. College, Prayagraj**

**Mob.9369151753**