

# SKILL DEVELOPMENT INITIATIVES

**Hamidia Girls' Degree College**

*A Constituent Minority College of  
University of Allahabad*

# Demographic Profile of the College & Results

- Our College is a girls college where nearly 2000 girls from marginalized sections are studying.
- Most of them belong to BPL section, their livelihood is based on either biri making, paper bag making, domestic help or labour.
- Since this college is situated in the heart of the city, it is easily accessible to them. Further the fee structure is very low, only Rs. 1100/- p.a. for Arts faculty without practical subject and Rs. 1340/- p.a. with practical subjects.
- Even then these girls used to come in top-ten list of the university faculty. In the session 2013-14 a girl has secured 73% marks and we are hoping her place in the merit list of the university. These students come from Hindi medium ordinary schools.
- And also the total result of final year ranges from 98%-100%.

# Vocationalization of Higher Education in our College

- Since Dr. Rehana Tariq took the charge as Principal in 1992, She felt the need of Vocational Education as inseparable part of the Higher Education to make the students economically independent .
- To meet this need of the hour we established a 'Earn While Learn' Cell in the college to convert their skills in competency to earn as well as to develop dignity of labour during studies.



## UGC - IX and X Plan

- As soon as the Government realized the need of vocationalization of Higher Education, a list of vocational subjects were supplied to us during IX plan and proposals were invited nationwide. Immediately we grabbed this opportunity and applied for two vocational subjects to U.G.C. in 1998 and 2002. They are -

Vocational Subjects	
Office Management & Secretarial Practices (OFF)	Computer Application in Social Sciences (CAS)

- Both the subjects OFF and CAS were at degree level and students could take one of these vocational subjects in lieu of one subject in B.A.
- The grant for Office Management & Secretarial Practices sanctioned by the UGC was 3 lacs out of which 2 lacs for non-recurring expenditure and 1 lac for recurring expenditure in 1998.
- Same case was with Computer Application in Social Sciences sanctioned in 2002 under IX plan. The total grant sanctioned by U.G.C. was 9 lacs out of which 7 lacs for non-recurring expenditure and 2 lacs for recurring expenditure p.a.

# Challenges faced to run Vocational Subjects

- Those grants were only for IX plan period ending in 2002. Thereafter it had to be extended on self-financing basis.
- For a college like ours it was quite difficult to arrange faculty on the basis of meager fee structure of Rs. 3000/- p.a. per student for total enrollment of 20 students. Though the seats given by the UGC were 30 in both the subjects but hardly 20 students could avail this opportunity due to low-paying capacity of parents.



## Progress of Students

- They have developed good skills in computer application. Job work is given to them whenever college magazine, seminar proceedings, journals etc. are to be published annually.
- By undertaking 'On The Job Training' and making projects their employability has also increased.



# UGC's X Plan and Add-on Courses

- In the X plan UGC changed its scheme and add-on course pattern was adopted in place of degree level courses.
- Hence fresh proposals were invited by the UGC This time the emphasis was on the local needs of the society and we had to develop proposals on this basis.
- It was a good step to make vocational subject more pragmatic at grassroot level. This time also we tried to avail the opportunity and developed proposal in 5 subjects. They were placed before UGC panel with its justification. Consequently 3 add-on courses were sanctioned on the spot by the UGC team. These courses were diploma level courses and a grant of only Rs. 5 lacs was sanctioned as seed money for 5 years. This was the **Tragedy**.

These Add-on Courses were -		
Fashion Designing & Kasheedakari	Urdu Journalism & Mass Com.	Proficiency in Arabic Translation

- In the XI plan no new scheme was initiated by UGC. These courses also suffered a setback as they were self-financing in nature. Even then these courses are running in the college up to diploma level.



## B.Voc. Programme

- The advent of B.Voc. Degree Programme in UGC's XII plan seems to be a success because the good payment of faculty and infrastructure have been taken care of. The fee structure is very very low in comparison of noted institutions like NIFT and J.M.C. that can be afforded by average Indians.
- The nature and objectives of the B.Voc. Programme was best suited to our girls because of the two reasons.
  - i. The type of socio-economic class to which our girls belong.
  - ii. The basic facilities to reap the demographic dividend are already existing in our college.

On May 5, 2014 UGC sanctioned us B.Voc. Degree Programme in two trades –

- 1) Journalism and Mass Communication
- 2) Fashion Design and Embroidery

Classes of B.Voc. in these two trades started from July 2015.

# Existing facilities that will facilitate B.Voc. Prog.

The following facilities are already existing in the college

- i. Well equipped Computer Lab, Language Lab and Media Lab.
- ii. Education through ICT. Smart Classes.
- iii. E-library with internet facility & Wifi connectivity.
- iv. Industry partnership in the form of On Job Training in noted industries of Allahabad like BPCL, ALSTOM, ITI, IFFCO and Govt. Offices.





# Road Map for B.Voc.

## **Skill Knowledge Providers (SKP) & Industry -Academia Linkage**

The College has established links with Sector Skill Councils (SSC) mentioned in National Occupational Standards (NOS)

- Media and Enhanced Sector Skill Council
- IT/ITES Sector Skill Council
- Apparel Made-ups and Fashion Design Sector Skill Council.

To enable the students to acquire skills in **Journalism** as per market demands, the College has established links with

- AIR, Allahabad
- Doordarshan, Allahabad
- ETV
- Aalami Samay, Urdu news channel of Sahara India
- Hindustan Times, Allahabad
- Rashtriya Sahara Daily
- Dainik Jagran, Allahabad
- Siratul Hind
- Inquilab, Urdu Daily

College is also constantly in touch with the departments of different universities of Delhi and U.P. where this subject is running.

To provide **Fashion Design** skills, the College maintains constant liaison with NIFT (Rae Bareli). Students participated in *Fashion Olympiad* organized by NIFT, Rae Bareli on 30<sup>th</sup> November, 2014 .

### **Training Delivery by Training Partners**

We have also planned the following:

- **Guest-lectures** - for students of Journalism and Mass Com.- the College envisions to invite senior journalists, column writers, photo journalists, editors, bureau chiefs of News-channels and Newspapers stated above.
- **Training of Trainers** - to train the faculty in fashion design, the College plans to organize training programmes with the help of NIFT, Rae Bareli
- **Student Internship Programmes** - for the students of Fashion Design, the College will also organize internship programme with AHMSSC, Gurgaon.

# SAMVAY & Job Opportunities

## Strategy for the Future

- The students of Journalism will be given skill and training in news writing, editing, reading, anchoring, column writing, news translation, photography and video-graphy etc. under the guidance of senior journalists of newspapers stated above.
- They will also be trained to make documentaries to create social awareness.
- Students will also be trained in the field of advertizing.
- Students of Fashion Design & Embroidery will be provided training in apparel, dress designing, garment construction and garment merchandise.
- This shall offer job opportunities to students in the field of electronic & print media as well as in the fashion sector. It shall enable them to start self employment units.

This will help in developing SKILL ASSESSMENT MATRIX FOR VOCATIONAL ADVANCEMENT OF YOUTH